#SystemTransformation

Roadmap

GeSI’s Commitment and
Call for Action to Make the SDGs a Reality

June 2016
Three categories of barriers need to be overcome to harness the transformative power of digital solutions for SDG achievement

**Rules of the Game**

**E.g.,**
- Inadequate regulatory environment in all regions, e.g., over-regulation of ICT sector in developed regions
- Limited awareness about digital solutions’ potential towards SDG achievement among other stakeholders in all regions

**Supply**

**E.g.,**
- Lack of available capital for financing in all regions
- Lack of integrated standards across technologies in all regions

**Demand**

**E.g.,**
- Lack of ICT skills in all regions
- Low affordability of ICT solutions in developing regions and least developed countries

Source: GeSI and Accenture Strategy Analysis, 2016
GeSI calls for joint action to overcome barriers and harness the transformative power of digital solutions for SDGs

**Partnerships for joint action**

**ICT industry, e.g.,**
- Raising stakeholders’ awareness of the potential of digital solutions towards SDG achievement and supporting stakeholders to engage
- Engage with policy makers and other relevant stakeholders to create a market environment that works towards realizing the SDGs
- Fostering cross-industry collaboration and partnerships to boost positive private sector impact
- Improving the relevance of services towards SDG achievement, e.g., by adapting business models to low-income customers
- Taking responsibility on possible concerns about digital solutions’ societal impact, e.g. digital trust

**Policy makers**
- e.g., improving ease of doing business and raise digital literacy rates through education

**Multilaterals**
- e.g., establishing risk-sharing mechanisms via Public-Private Partnerships and enable multi-stakeholder dialogues

**Businesses from other industries**
- e.g., collaborating to support the conversion of international standards

**NGOs and donor organizations**
- e.g., developing new and innovative projects that harness the potential of digital solutions for improving peoples lives, especially in resource constraint and marginalized environments

Source: GeSI and Accenture Strategy Analysis, 2016
GeSI has made three strong commitments and will make the SDG agenda its central framework for action up to 2030

➔ To **steer the transformation** GeSI will monitor and transparently report ICT industry progress towards SDG achievement

➔ To **maximize positive impact on SDGs** GeSI will support its members to scale the digital solutions that are most required for SDG achievement

➔ To **foster responsibility and engagement** GeSI will develop principles for ICT industry responsibility and build and nurture strong partnerships for SDG achievement

*Source: GeSI and Accenture Strategy Analysis, 2016*
GeSI’s roadmap moves from shaping the approach, to pilot delivery, to supporting impact at scale

**System Transformation through digital solutions**

**Shape GeSI** approach to monitor, report and drive ICT industry impact on SDGs, raise awareness, launch industry responsibility principles

**Start delivering**, report on progress, strengthen partner engagement, host first SDG event, and roll-out support for GeSI members’ activities across all prioritized SDGs

**Scale impact**, continue to monitor and report impact, celebrate successes, adjust activity priorities, boost partnership engagement to catalyze digital solutions’ full potential

Achieve a sustainable world by 2030 with all SDGs realized through responsible digital transformation

Source: GeSI and Accenture Strategy Analysis, 2016
For each commitment GeSI has prioritized a set of activities to support SDG achievement

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<thead>
<tr>
<th>Commitments</th>
<th>GeSI priority activities</th>
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<tbody>
<tr>
<td><strong>Steering the transformation</strong></td>
<td>▪ Monitor progress of digital solutions / ICT industry contribution towards SDG achievement and publish annual progress reports on all SDGs</td>
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<td>▪ Ensure alignment of all GeSI activities with SDG framework and inform prioritization of GeSI activities</td>
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<td><strong>Maximizing positive impact on SDGs</strong></td>
<td>▪ Publish insights and analysis on specific SDG impact areas to share best practices and encourage action</td>
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<td>▪ Support members to develop and scale digital solutions most required for SDG achievement</td>
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<tr>
<td><strong>Fostering responsibility and engagement</strong></td>
<td>▪ Develop and monitor overall principles of ICT industry responsibility</td>
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<td>▪ Foster partnerships on SDG achievement, e.g., via identifying relevant stakeholders, enabling dialogue, etc.</td>
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<td>▪ Organize annual/bi-annual events to share progress, launch and renew partnerships and catalyze action towards SDGs</td>
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Source: GeSI and Accenture Strategy Analysis, 2016